

CONDUCTING A PRELIMINARY WORLD WIDE WEB SEARCH  
FOR ATTRIBUTES OF A PRODUCT THROUGH PREDETERMINED  
SEARCH QUERIES TO PREDETERMINED DATABASE WEB SITES  
TO PROVIDE A PURCHASE PROFILE OF THE PRODUCT  
5 OFFERED FOR SALE BY A WEB PAGE

Abstract

The potential purchaser of a product from a Web page  
on the Web is provided with a purchase profile of the  
product which is quicker and easier to obtain and  
10 provides more comprehensive data about the products and  
their sources than any information that a user may obtain  
about products purchased over the counter from real world  
stores and like businesses. An implementation is  
provided for storing at a Web receiving station, a set of  
15 predetermined search queries respectively to each of a  
set of Web database sites for data related to attributes  
of a selected product and responsive to a selection of a  
product for sending said search queries to said Web  
database sites to thereby provide a purchase profile of  
20 the product. The sending of the search queries may be  
set up so as to be automatically responsive to the  
selection of the product.

The queries are set up so as to trigger very  
specific or "narrow band" searches to very specific  
25 predetermined databases for very specific information.  
These functions may be carried out in a Web browser at  
the user's receiving display station or Web station.

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